



# NEEDHAM MARKET ACADEMY

*Passionate About Sport. Serious About Education.*

*In partnership with*



Suffolk  
New  
College



## About Our Academy

### Who We Are

Our mission is to cultivate the perfect environment for young people to reach their full potential.

We operate an elite football excellence and education programme aimed at 16-19 year olds with a passion for sport. We combine academics and football provision to provide students with an excellent steppingstone to pursue a career in sport, football, sports coaching, physical education, physiotherapy or sports development.



93%  
Success Rate



In partnership with  
Suffolk New College

### Our Football Provision

Our football academy is managed by ex-professional and UEFA A Licence coach Kevin Horlock. Alongside our educational programme, we provide six hours of training per week on our state-of-the-art 3G pitch.

Students will have the opportunity to compete within national competitions representing Needham Market Football Club with both our senior teams (men's and women's) playing at the highest level of non-league football in Suffolk.

## What We Offer

Needham Market Academy deliver teaching, elite coaching and match provision all at Needham Market Football Club. Students receive individual and team coaching from our highly qualified coaching team as well as guidance on individual fitness, nutritional advice, and regular appraisals to monitor progress both on and off the pitch.

Creating the  
pathway to  
success.



### BTEC Level 3

A two year full-time course ideal for those looking to gain employment in the Sports Industry, and for those aiming to progress onto a sport related course at University.



### BTEC Level 2

An inspiring one year course with an appealing blend of theory and practical to prepare students for progression onto our Level 3 BTEC Extended Diploma pathways.



### Football Provision

Students will have the opportunity to compete within national competitions representing Needham Market Football Club with both our senior teams (men's and women).



### Suffolk New College

All of the education provision is in conjunction with Suffolk New College providing an established curriculum for students to achieve their academic goals.

## Case Studies

Over the last decade, we have had a number of high profile success stories from our students. These include students who have success on the pitch and those who have had academic and professional success off the pitch.

### Keiran Morphew

Keiran has been an important figure in the first team since graduating in 2014. He has progressed to be one of the highest regarded non-league players in Suffolk.

### Amy Dunn

After completion of her Level 3 Extended Diploma, Amy enrolled onto a Physiotherapy degree at the University of East Anglia.

### Jamie Smith

Jamie graduated from Needham Market Academy in 2019 and progressed onto an American Scholarship completing his degree at Newberry College in South Carolina.



### Future of our students.

At Needham Market Academy the progression of students beyond their studies is a priority with pathways into a professional environment or to higher education. Our partnership with US Sports Scholarships secures a potential pathway into American Scholarships.

## Meet The Team



**Robert Peace**  
Academy & Operations  
Director

With a wealth of experience in both the sport and education sector. Robert has headed up the Academy for over five years. Robert is also Chairman of Suffolk County Schools' FA and had previous roles for The FA, Suffolk FA, Colchester Institute and National Schools Training.



**Kevin Horlock**  
Academy & Senior First Team  
Manager

Kevin was a professional footballer playing for clubs including West Ham, Swindon, Manchester City and Ipswich Town FC. Kevin also represented Northern Ireland at international level with 32 caps and was U21 Assistant Manager. Before rejoining the club, Kevin was Colchester United U23's manager.



**Ian Jenkins**  
Physiotherapist

Ian is a practicing physiotherapist with over 30 years experience and has worked at a number of semi-professional clubs. Ian specialises in the rehabilitation of players and has now been part of the Needham Market medical provision for eight years. Ian oversees treatment for both Men & Women's Senior teams and academy students.



**Freya Louis**  
Girls' & Women's  
Development Manager

Freya is proactive in developing the female game having organised a national campaign to encourage more females into the football industry. Freya is a member of the Suffolk Girl's & Women's League Development Committee, Suffolk FA Female Leadership Academy and oversees the female provision at Needham Market.



**Matt Cook**  
Sports Lecturer



**Sam Leslie**  
Sports Lecturer



**James Mant**  
Academy Assistant Manager



**Arron Hall**  
Academy Coach



**Kim Baldwin**  
Sports Therapist

## First class staff make for a first class experience.

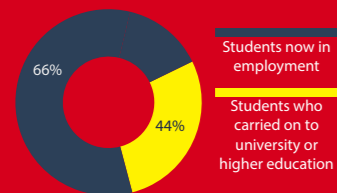
At Needham Market Academy, we believe in having a diverse workforce with vast experience in the sports sector. All our staff are DBS checked and trained in both Safeguarding and First Aid. Our team are all experts in their fields and key staff are also trained as Mental Health First Aiders.

The team work closely together to best benefit students both on and off the pitch.

## Study With Us

An education provision a **league** above the rest.

### Needham Market Academy Exit Routes:



This graph shows data obtained from the last five academic years from students that have completed the Level 3 Extended Diploma in Sport.

The rigorous academic programme within Needham Market Academy is equivalent to 3 A-Levels compared to other providers who offer a smaller, less recognised qualification. The qualifications cover a wide spectrum of units and are sports generic to provide an insight into key areas of the sports industry including sports development, performance analysis, nutrition and coaching.

Students will partake in various forms of assessments including exams, observation and written assignments. Students will have to complete work experience as part of their Level 3 Extended Diploma, providing them first-hand experience within the sports sector aiding their knowledge and future progression within the sports industry.

All of the education provision is in conjunction with Suffolk New College providing an established curriculum for students to achieve their academic goals. No tuition fees for students aged 16-18.



## BTEC Level 3 Extended Diploma in Sport (Equivalent to 3 A-Levels)

The stimulating and employer-appealing Level 3 Extended Diploma in Sport explores a number of areas which enable you to gain a wider insight into areas such as Anatomy and Physiology, Fitness Training and Programming, Sports Leadership, and more. This course is ideal for those looking to gain employment in the Sports Industry, and for those aiming to progress onto a Sport-related course at University.

Over the two year full-time course you are required to complete 14 units including Sports Development, Investigating Business in Sport, Sports Performance Analysis, Sports Leadership and Professional Development in the Sports Industry.



### Entry Requirements

5 GCSEs at grade 4 (C) including English and/or Maths. All students who have not achieved GCSE English or Maths will need to study these subjects alongside their chosen qualification.



### Progression

Upon completion, you can progress to higher education such as university or work based apprenticeships.



### Delivery

The study programme is assessed using a variety of relevant methods which include presentations, exams, observations, written assignments, and discussions.

## BTEC Level 2 Certificate in Sport

An inspiring one year course with an appealing blend of theory and practical, exploring a multitude of fitness and sport pathways. The Level 2 Certificate in Sport prepares students for progression onto our Level 3 BTEC Extended Diploma and helps to provide a range of skills and knowledge for those looking to enter employment in areas such as Health and Fitness, the Leisure Industry, and Sports Coaching.

Over the one year full-time course, you will study exciting modules such as Fitness for Sport and Exercise, Training for personal Fitness, Promotion and Sponsorship in Sport, Lifestyle and Wellbeing and The Sport and Active Leisure Industry.



### Entry Requirements

3 GCSEs at grade 3 (D) including English and/or Maths. All students who have not achieved GCSE English or Maths will need to study these subjects alongside their chosen qualification.



### Progression

Upon completion, you can progress to study the BTEC Level 3 Extended Diploma in Sport which is equivalent to 3 A-Levels.



### Delivery

The programme is assessed using a variety of methods including assignments, practical performance, observations, presentations and discussions.

## Our Football Provision

Whilst studying on either of the sports courses at Needham Market Academy, students are expected to represent Needham Market Football Club within the range of teams available. Needham Market Football Club are the highest ranked non-league club in Suffolk and will offer football suitable for your playing ability and a pathway to the first team if you are deemed to be at the required standard. Whilst we cannot promise to make all our students football superstars, we can guarantee a first-class environment in which to learn and develop.

### More than just football:

- Elite coaching
- Match day analysis
- Tailored sessions and progress reports for individual players
- Pathways to both men & women's first team football
- Specialist equipment



# Key Benefits

These benefits are available to all our students at Needham Market Academy throughout their journey.

<p>ELITE COACHING</p>	<p>PHYSIOTHERAPY TREATMENT</p>	<p>FACILITIES</p>
<p>PURPOSE BUILT CLASSROOMS</p>	<p>SNC STUDENT SUPPORT</p>	<p>TRANSPORT &amp; ACCESSIBILITY</p>

## WHAT OUR STUDENTS HAVE SAID ABOUT US



“Needham has a fun, enthusiastic environment which has taught me many new skills and helped me make new friends. It has changed my life for the better and would wholeheartedly recommend studying here to future students.”

Abbie Wilkinson  
Graduated 2020



“This academy has provided me with a platform to progress into non-league football via their top level coaching and supportive teaching staff.”

Tommy Northwood  
Current Student

# Elite Coaching

- Highly qualified coaches
- Tailored training sessions
- First team pathways
- Inclusive to all



## Maximising potential for young players

Our academy pride themselves on providing an environment for players to maximise their potential. The staff are vastly experienced and bring a wealth of knowledge from both the professional and grassroots game. The inclusive sessions are tailored for the needs of all players. The training is designed around competitive games and enhanced by match analysis using specialist equipment such as the Veo camera.

Needham Market Academy is a pathway to the first team who compete at the highest level of non-league football in Suffolk. The academy’s foundations is built upon a strong youth section with boys and girls teams performing competitively in league and cup competitions across the county.

## Physiotherapy

### Injury prevention and rehabilitation programmes.

At our academy, the welfare of students is one of our top priorities. All students have access to free individual injury specific rehabilitation programmes, structured back to sport, training and competition protocols.

#### Kim Baldwin

Kim is very knowledgeable in her field of expertise and is currently studying for an MSc (Master of Science) in Football Science and Rehabilitation.

Alongside her role as First Team Sports Therapist, Kim runs her own Sports Injury Clinic at Needham Market.

#### Ian Jenkins

Ian is a practicing physiotherapist with over 30 years experience specialising in the rehabilitation of players. Ian oversees the medical provision within the club and academy.

#### Emma Morfitt

Emma has recently qualified as a Sports Therapist after studying a BSc (Hons) Sports Therapy degree at the University of Essex.

Emma is the Academy's match day Sports Therapist and works alongside all academy teams including the U18's and Reserves.



## Facilities

3G pitch & grass pitch

The Hub - our very own  
Cafe & Bar

Physiotherapy Clinic

Purpose built classrooms



### Our facilities

Our academy train on The Ruby Homes 3G Arena that is laid with the latest 3G rubber crumb surface, which looks and plays like real grass. All weekend and college fixtures are played on the 3G pitch.

Evening midweek fixtures take place on one of the biggest stadia pitches in Suffolk. Our grass pitch is highly regarded as one of the best non-league pitches in the county.

The physiotherapy clinic provides rehabilitation programmes encompassing the use of treadmills, weight machines and standalone cycles in the rehabilitation process. Within the clinic there is the use of modern equipment for the treatment of injuries, where all players are dealt with on an individual basis.



## Purpose Built Classrooms

Providing the best environment for learning

A key benefit to Needham Market Academy is our purpose-built classrooms, providing a suitable environment for education to flourish. They are fully equipped to college standard to enhance the learners experience during their academic journey.



## Suffolk New College Student Support

Moving from school to college can be something of a culture shock. Our students have access to Student Support off campus at Suffolk New College for additional help and advice. The Student Support Team have also established partnerships with a range of specialist external providers.



## Transport & Access

Needham Market Academy benefits from an accessible location, central to the county and a few minutes off the A14 with free car parking on site. There is also easy access from the surrounding towns with a train station within a short walking distance and bus routes into the area.

The academy also provide a minibus service, picking students up and dropping them off with key stops down the A14 corridor.



## Join Us

### How to apply

Visit [needhammarketacademy.com](http://needhammarketacademy.com) for more information on how to apply and dates of key events.

Alternatively please contact:

Robert Peace, Academy & Operations Director

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